

Chairman's report.

The year 2020-2021 has obviously been overshadowed by the Covid-19 pandemic.

With no conference our income for the year was lower than 2020. However, we have strived to manage our overheads and have thus far made large savings. With a new accountant onboard providing monthly reports and forecasts we hope to carry on this work.

Looking forward to the new financial year we plan to keep looking at our systems and costs enabling us to balance our offering to members with closer management of our costs.

This last year has had its ups and downs. The NCH has adapted really well to our online way of working and our online community.

This has resulted in great savings from not booking office space as we have continued to work online. Being online has also meant that our meetings have moved to monthly, rather than every six weeks, this has led to better communications and better processes.

Directors and Executive been really on point with getting my work done. Numbers are on the increase, membership numbers, peer groups, CPD listings and NCH schools.

The NCH produce CPD listings for free as we perceive this as a members benefit and a necessity as we expect that every year members do a minimum of 15 hours of CPD.

The journal has gone from strength to strength we said goodbye to Debbie Waller, our journal editor, and said hello to Abbey Robb, our current journal editor. Abbey has also been appointed comms executive. And it's with her diligence and capabilities in the online arena that we have been able to create an online conference this year, working with a team of Mark Johnson our PR Director and an external consultant, John Cassidy-Rice. Who is providing not only the Airmeet platform, which means that we can experience 12 speakers in one day, but has the ability to network and experience hypnotherapy related wares, this is all very exciting and pushing new boundaries within the NCH.

This could indeed be a sign of things to come. We can provide membership with ongoing CPD online virtually, and offer networking opportunities. What it also means is that in previous years. we generally make a loss at the conference, which is a members benefit, so loss is some degree, can be expected. But the online experience is giving us a new opportunity to look at ways of creating members benefits without huge expense, of course there's nothing better than meeting in person. So for us, over the coming years, it's finding the balance between expenses, meeting in person and providing opportunities to learn.

NCH membership is on the increase, which is wonderful to see and be part of. We know that NCH therapists support a safe practice; ethical boundaries and substantial training.

We have been able to provide succinct updates regarding Covid 19 and safe, ethical practice. And no matter what happens in the current climate, we look forward to being of service in the next coming years providing membership with what you need and want.