

Chairman's Report – 2025 Annual General Meeting

National Council for Hypnotherapy Ltd
Company No. 03195906

1. Opening Remarks

It gives me great pleasure to present the Chairman's Report for the year ending **2025**.

This has been a year of progress for the National Council for Hypnotherapy (NCH), and I would like to thank our members for their ongoing support, trust, and engagement. We remain as the largest not-for-profit Hypnotherapy Membership organisation with our members at the heart of what we do.

2. Strategic Overview

Our focus this year has been to strengthen NCH's role as the professional home for hypnotherapists in the UK.

We have worked towards three key strategic goals:

1. **Raising professional standards** – through ongoing CPD and other learning initiatives
2. **Enhancing member engagement** – with new digital communications, including our digital journal which has received fantastic feedback, and regular guest speakers engaging members at all levels
3. **Promoting public awareness** – by ensuring the public can easily find trusted, qualified practitioners through our online register.

3. Governance and Board Activities

The Board of Directors met **monthly** throughout the year to oversee governance, compliance, and strategic development.

Key governance achievements included:

- Reviewing and updating key policies (e.g., ethics, complaints, safeguarding).
- Continuing work on diversity and inclusion in the profession.

- Improving the induction process for new directors and officers.

4. Membership and Community

We are pleased to report that we have seen a steady flow of new members and saw continued engagement through webinars, and CPD courses. Membership continues to grow year upon year.

Our members' feedback has shaped some of this year's initiatives, including the introduction of **a new business support training programme**.

5. Education, Training, and Standards

This year saw continued success for the NCH Accredited Schools network.

Our collaboration with training providers has helped ensure new hypnotherapists meet consistent, high-quality standards that the public can trust.

6. Financial Overview

The financial position of the NCH remains stable.

The 2024-2025 year saw an income increase of circa £14,200 with active member subscriptions rising by approximately 275.

During the first half of the year costs were beginning to spiral with cash reserves falling to £30,000. The Board made some sweeping changes to stem this, looking at controllable costs including contractors, journals and honorariums. By the end of the year average monthly costs had been almost halved and a profit was achieved with cash reserves rising to almost £50,000.

The board will continue to monitor costs and aim to increase cash reserves back to the levels seen in 2021/22. This will give scope for larger spending projects to bring more benefits to members.

We remain committed to using member funds responsibly to support professional development, research, and public education.

7. Looking Ahead

In the coming year, our priorities include:

1. Expanding CPD opportunities with online learning.
2. Strengthening partnerships with other professional bodies.
3. Continuing advocacy on professional regulation/standards, and client safety.
4. Modernising our systems to improve the member experience.

The year ahead will be about growth through collaboration and reinforcing the public's confidence in hypnotherapy as a trusted profession.

8. Acknowledgements

I would like to express my sincere thanks to:

- The Board, and administrative and support teams for their time, wisdom, commitment and professionalism
- All our members — for their dedication to excellence and to the clients they serve.

Your continued engagement is what keeps the NCH vibrant and relevant.

9. Closing Statement

It is a privilege to serve as Chairman of such a passionate and skilled professional community. Together, we continue to shape the future of hypnotherapy in the UK with integrity, collaboration, and care.

Dr. Marc L. Johnson

Chairman, National Council for Hypnotherapy Ltd

Date: **7th November 2025**